



# #SEJ2025

SEJ'S 35TH  
ANNIVERSARY

ARIZONA,  
U.S.A.

SOCIETY OF ENVIRONMENTAL JOURNALISTS ANNUAL CONFERENCE

APRIL 23-26, 2025

## Q: WHO IS AN ENVIRONMENTAL JOURNALIST?

Environmental journalism shapes the stories defining every sector—from the energy powering data centers, to the wildlife affected by clean energy transitions, to sustainable practices in agriculture, transportation and tech.

How are data center providers tapping nuclear energy resources to manage the power requirements for AI? What are the effects of wind and solar energy technologies on wildlife? How does the development of EV infrastructure affect the global carbon footprint? What are apparel providers doing to reduce wastewater in the fashion supply chain? How are local and state governments accessing resources locally to reduce waste as they address the affordable housing crisis?

## A: ALL JOURNALISTS ARE NOW ENVIRONMENTAL & CLIMATE JOURNALISTS

- Enterprise/data center/IT
- Green tech
- AI
- Education
- M&E/arts
- Science/biotech
- Agriculture & food
- Apparel
- Banking/finance
- VC (startup)
- Construction/housing
- Automotive/transportation
- Supply chain/logistics/manufacturing
- Legislative/government

**No matter the coverage area, climate change has urgent relevance across all major categories of contemporary reporting.**



# DON'T TAKE OUR WORD FOR IT!

99%

Said the conference made them better equipped to cover the environment

99%

Would recommend SEJ's conference to their colleagues

86%

Said networking was the most valuable component

“Great chance to connect with environmental reporters and learn what issues are important to them as well as getting the word out about our company.”

“An awesome experience that was wholly worthwhile – would recommend to any environmental PR folks.”

Read more responses from our [Post-Conference Surveys](#)

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## WHO ATTENDS THE SEJ CONFERENCE?

SEJ's Annual Conference attracts 1100+ attendees – mostly journalists reporting on the environment, energy, climate change, water, wildlife and health.



AND MANY MORE!